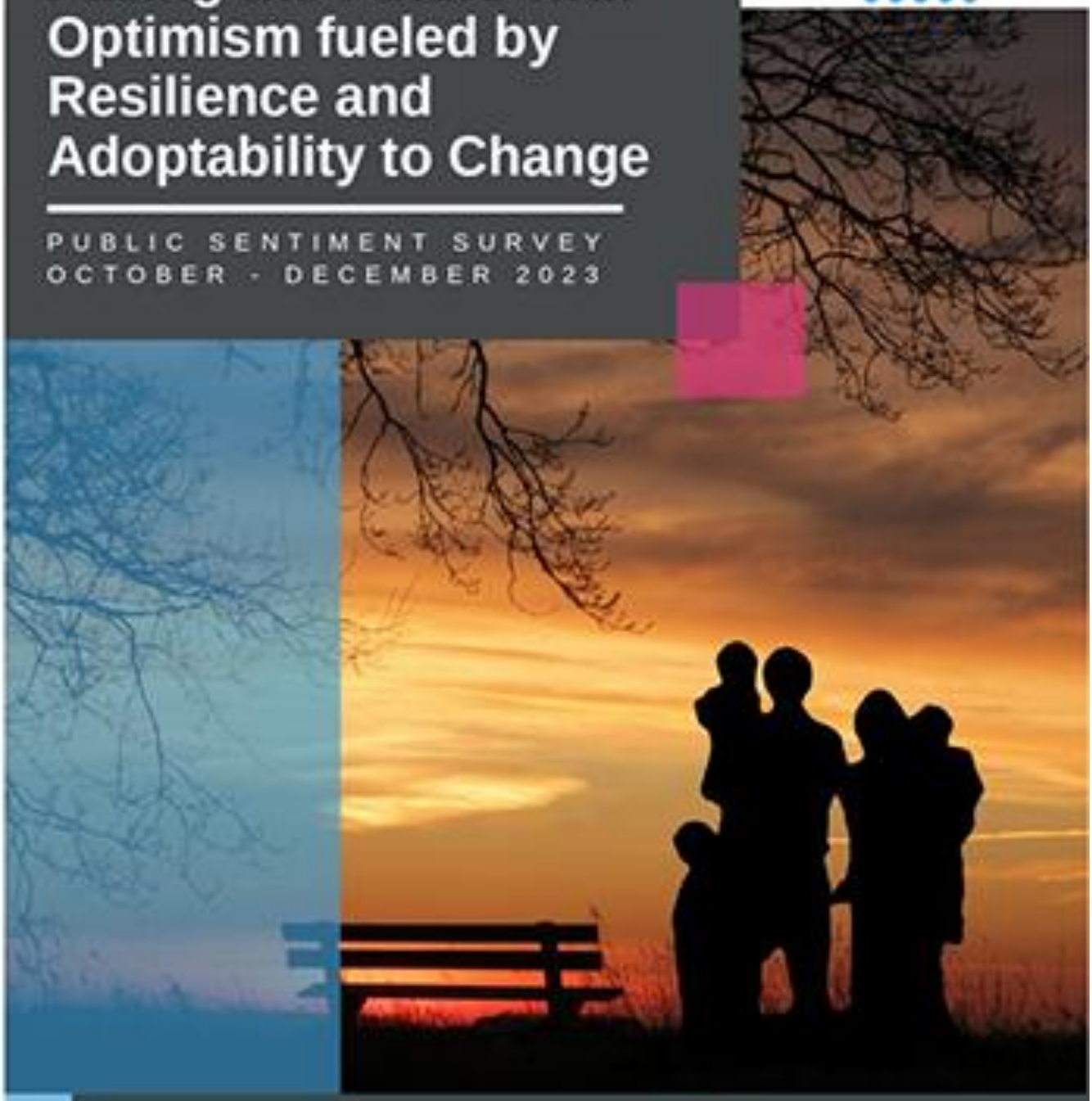
Facing the Future with Optimism fueled by Resilience and Adoptability to Change

PUBLIC SENTIMENT SURVEY
OCTOBER - DECEMBER 2023



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OUR RESEARCH .....

This public sentiment research report is the 2nd of its kind published by Aura Insights (Pvt) Ltd and is based on findings from its public sentiment survey conducted within Sri Lanka between mid September to mid December 2023.

The total sample consisted of 600 permanent residents of Sri Lanka and was representative of the general population by age, gender, region and socio-economic classification (SEC A, B, C, D and E).

The data collection was carried out in 3 phases: Period 1: October – December 2022, Period 2: February – April 2023 and Period 3: September(mid)- December(mid) 2023.

This report attempts to explore new developments in the Sri Lankan society in terms of lifestyle, civic responsibility, consumption of products and services as well as their expectations for the future under the "new normal".

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